Guide to Promoting A Taste of Harmony in Your Workplace



How to Promote

Promoting **A Taste of Harmony** at your workplace is not only a great way to celebrate cultural diversity but also to strengthen team bonds and foster an inclusive environment. Here are some simple steps you can take to get everyone involved and make the most of this unique event.

First Step – Register Your Event

Make sure to register your workplace or school via our website! This gives you access to our Event Hub, which has everything you need to organise a truly special **A Taste of Harmony** event. It also helps us track everyone who is taking part in events.

A Taste of Harmony Key Messages

Are you writing content for your internal communications, or do you need help getting more people involved? Use our key messages to help!

- ☑ **A Taste of Harmony** is an opportunity for workplaces to celebrate the cultural diversity that makes each of us unique.
- ☑ By sharing food and stories, we can learn more about each other, foster inclusion, and build stronger connections.
- ☑ **A Taste of Harmony** is an inclusive event that everyone can enjoy, regardless of background. Whether you bring a dish that represents your culture, a place you've visited, or simply something you love, it's all about sharing and celebrating what makes us unique.

Example for Internal Communication:

"Join us on [date] for **A Taste of Harmony**, where we'll come together to celebrate the unique cultures that enrich our workplace. Let's share food, stories, and create memories that foster inclusion and connection."

(If you need any additional help with promotional copy or info, don't hesitate to send us a note at contact@tasteofharmony.org.au and we'll be in touch!).

How to Encourage Participation and Plan Activities

Create excitement by organising friendly competitions, like a cultural trivia game or awarding a prize for the best dish. Consider hosting a recipe swap or inviting a guest speaker to share their heritage. These activities not only increase participation but also provide a platform for learning and connection. Usually, the food alone is enough to get people involved, but these ideas can add an extra layer of engagement!

Use Internal Communication Channels

Leverage internal communication tools like newsletters, intranets, or team meetings to spread the word. Include reminders and fun facts leading up to the event to keep everyone interested.

Event Checklist

To ensure your **A Taste of Harmony** event is a success, here's a quick checklist:

- ☑ Register and log in to our Event Hub to find everything you need for your event.
- ☑ Choose a date and time that works for your team.
- ☑ Send out invitations and reminders (you can do this using the Event Hub).
- ☑ Plan your activities (e.g., food sharing, cultural presentations).
- ☑ Engage Your Team: Assign roles for different parts of the event, such as someone to manage the food, another for printing flags and dish cards, etc.
- ☑ Promote the event within your workplace and on social media.
- ☑ Capture Memories: Collect feedback, share photos, and celebrate the success of your event through internal channels and social media.

Share Event Successes

After the event, share the success of your A Taste of Harmony celebration through your internal communication channels. Include photos, quotes from participants, and a brief recap of what was learned or enjoyed the most. You may also like to showcase your **A Taste of Harmony** activities on social media by sharing vibrant images, personal stories, and highlighting your workplace's unique cultural elements; don't forget to tag **@atasteOfharmony** so we can see your celebrations!

(Post-event promotion not only celebrates this year's success but also helps build anticipation for next year, encouraging those who missed out to get involved).

Contact Us

If you have any questions or need support in promoting **A Taste of Harmony** at your workplace, don't hesitate to reach out. We're here to help! Stay connected and let us know how we can support your efforts to celebrate cultural diversity all year round!

Email: **contact@tasteofharmony.org.au**

Website: **www.tasteofharmony.org.au**

